Visualizing India’s primary seat of International business

Presenting India’s prime MICE centre in Bengaluru

Meetings | Incentives | Conventions | Exhibitions
Development of a State-of-the-Art Bengaluru International Convention Centre adjacent to Kempegowda International Airport Bengaluru

- A state-of-the-art Bengaluru International Convention Centre (BICC) has been proposed to be developed in 35 acres land
- The land forms part of proposed development of the Bengaluru Signature Business Park (BSBP) proposed in 407 acres land adjacent to the Kempegowda International Airport.

**BENGALURU : An Emerging MICE Destination**

- Fulcrum of the State’s economic progress &
- Gateway to Karnataka / India for IT/BT
- Emerging Business centre for Aviation Sector
- Excellent connectivity to all major destinations (International & Domestic)
- Proximity / connected to major business/tourism destinations in the south
- Cosmopolitan culture—ideal location for international events

**Prime location:**

- Adjacent to Kempegowda International Airport
- Along the Bangalore-Hyderabad National Highway (NH-7)
- Part of 407 Acres where a Bengaluru Signature Business Park is proposed

**Connectivity:**

- Direct connectivity from International Airport
- Access from National Highway
Design Features

✓ Conceptualized to meet international standards and aims to become the most preferred destination for MICE

Garden City & Green House Concept for BICC:

✓ Theme based on Bengaluru’s status as the Garden City
✓ Intent to create a convention-exhibition experience within a garden.
✓ Sustainable development improving the overall environmental quality of Bengaluru & promoting green practices: Focus on Green Development Initiatives
✓ Buildings to blend into the surroundings with focus on Gardens & green Spaces
  ■ Central garden to be utilized for large events and festivals
  ■ Smaller secondary gardens for smaller events and the pre-function spaces
  ■ Amphitheatre for smaller outdoor events / occasions

Conceptual Master Plan

Development Components

✓ International Convention Centre: (Min. 6000 expandable to 8000 seats) with flexibility to divide into smaller halls
✓ Air Conditioned Exhibition hall (approx. 9000 Sq.m. with provision for expansion)
✓ Business Village with Meeting halls of various sizes (for meetings of 20 Pax to 1000 Pax)
✓ 250 Keys 5 Star (or equivalent) Hotel
✓ 300 Keys 3 Star (or equivalent) Hotel (optional)
✓ Business Centre
✓ Food Court
✓ Multi-Level Car Parking
✓ Other related infrastructure

Estimated Project Cost Rs. 935 Crores
Convention Exhibition Centre within a Garden